

MEDIA KIT

2008-2023



122K SOCIAL
MEDIA

1.33M PAGE VIEWS
/ YEAR

160 VISITORS
COUNTRIES

CORRERPORPRAZER.COM

+351 919875171

INFO@CORRERPORPRAZER.COM

ABOUT US

We're passionate about running and the benefits it can bring to our lives. Our team consists of experienced runners and fitness enthusiasts who believe in the power of running to improve physical and mental health, boost confidence, and build a sense of community.

Our website is designed to provide valuable resources for runners of all levels, from beginners to experienced athletes. We offer training tips, nutrition advice, and product reviews to help you achieve your fitness and wellness goals.

We also believe in the importance of building a supportive community of runners who encourage and motivate each other to reach new heights. Through our website, we aim to connect runners from around the world, share experiences, and inspire each other to keep pushing forward. Whether you're just starting out or looking to take your running to the next level, correrpoprazer.com is here to help.

Join our community today and start enjoying the many benefits of running!

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MISSION

The mission of correrporprazer.com is to inspire and motivate people of all ages and abilities to adopt an active and healthy lifestyle through running. We aim to provide information, resources, and support to help people achieve their fitness and wellness goals.

VALUES

Health and wellness: We believe that health is fundamental to a happy and fulfilling life. We value physical and mental well-being, and encourage our users to take care of themselves.

Community: We believe in the power of community to help people achieve their goals. We want to build an inclusive, welcoming, and supportive community for all runners.

Innovation: We believe in innovation as a way to constantly improve our platform and provide high-quality resources for our users.

PURPOSE

Our purpose is to help people find joy and satisfaction in running. We aim to promote a healthy and active lifestyle, encouraging users to push their limits and achieve their fitness and wellness goals. Additionally, we want to create a community of runners who support and motivate each other to achieve their goals.

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PARTNERSHIPS

Throughout our existence we have developed and continue to develop partnerships with several world-renowned brands and events.

BRANDS

Salomon / Julbo / Mizuno / BVSport / Newton / La Sportiva / Reebok / Zoot / Adidas / Skechers / Asics / New Balance / Tom Tom / Milaneza / Prozis / Academia Clínica do Dragão / On Running / Saucony / Merrell / Decathlon

EVENTS

Ultra Trail do Mont Blanc (UTMB) / Marathon des Sables / Azores Trail Run / Carlos Sá Nature Events / Trilhos dos Abutres / One Hundred / Ultra Maratona Atlântica Melides Tróia / 24h Portugal / 100k Portugal / Summer Run Marathon / Budapest Marathon (Hungary) / Helsinki Marathon (Finland) / Malta Marathon / Bucharest Marathon (Romania) / Luxembourg Marathon / Dublin Marathon (Republic of Ireland)

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WEBSITE PAGEVIEWS

LAST YEAR

1 334 398 Pageviews

LAST MONTH

147 117 Pageviews

COUNTRIES

1. Portugal - 73,34%
2. Brazil - 11,45%
3. Germany - 5,91%
4. United States- 2,21%
5. Spain - 1,19%
6. France - 1,15%
7. Ireland - 0,43%
8. Switzerland - 0,40%
9. United Kingdom - 0,37%
10. China - 0,31%

Font: Google Analytics

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OUR TEAM

Author and General Coordinator > Vitor Dias

Injuries and Diseases > Ana Maria Freitas (nurse), Aldina Rodrigues (alternative medicine), Maria João Sá (sports medicine doctor), Romeu Araújo (podologist)

Nutritionist > Filipa Vicente

Chronicles > António Pinheiro, Andreia Ribeiro, Cristina Silva, Ester Alves, Paulo Jorge Dias, Rui Cavaco, Vitor Dias

Technical department > José Alves, Vitor Dias

Marketing and Advertising > Vitor Dias

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